

PRIVACY POLICY

This website is provided by Ground Rents Income Fund plc (GRIF).

This privacy policy explains how we use any personal information we collect about you when you use this website.

Topics:

What information do we collect about you?
How will we use your information?
Marketing and communication
Access to your information and correction
Cookies
Other websites
Changes to our Privacy Policy
How to contact us

What information do we collect about you?

We collect information about you when you register with us, become our client, apply to use any of our services or contact us in person, by telephone, by e-mail or by post. We also collect information from you when you voluntarily complete customer surveys, provide feedback or complete a contact form on our website. When you access or use our website, website usage information is collected using cookies.

How will we use your information?

We collect information about you for the following reasons:

- To process your application to use our services
- To verify your identity to help prevent money laundering and financial crime
- To help protect your information and prevent unauthorised access to your information
- To help to improve the services we provide to you

We may use your information collected from the website to personalise your repeat visits to our website and in assessing and monitoring how you and others access and use our website. This is so that we can improve our website.

Your personal information will not be shared unless you have consented to this.

Information will be shared with third parties where this is necessary to enable us to provide our services to you or to allow us to comply with our legal or regulatory obligations. Third parties with whom we will share your information and the reasons for this are as follows:

Brokers and other intermediaries

We share information with brokers and other intermediaries, consultants and service providers in order to carry out the purchase and sale of investments on your behalf and to ensure we can provide and maintain the provision of services to you.

The Financial Services Authority and other regulators

The Financial Services Authority, other regulatory bodies and some government agencies have a legal right to access the information we hold. We have a legal obligation to disclose information we hold to such bodies.

Our professional advisers

Our appointed auditors, accountants, lawyers and other professional advisers sometimes require

access to the information we hold in order to advise us.

Pension trustees, bond providers and other such service providers

You may ask us to advise you in relation to pensions, offshore bonds, onshore bonds, trusts and other such products or you may ask us to set up such products on your behalf or manage investments within such products. In such cases, we will share information with the providers of such products in order to provide our services to you. We may also be required to share information with auditors appointed by the providers of such products.

Credit reference agencies, fraud prevention agencies and related service providers

We may have to verify your identity to help prevent money laundering and financial crime. If you consent, we may do this when you first approach us to provide our services to you, as part of our account opening process and annually thereafter. A third party provides us with an electronic identity verification system which we may use to verify your identity. This requires us to send your information electronically to a third party who will then pass information on to credit reference and fraud prevention agencies.

We will not share your information with third parties except as set out in this Privacy Policy. We will not lend or sell your information to third parties for any reason.

Marketing and communication

We would like to send you information about us which may be of interest to you. We would also like to send you news and information about the financial markets and financial services. We will seek your consent before sending you any such marketing or communications. When you register with us or apply to use our services you may specify your marketing and communication preferences or indicate that you do not wish to receive news or information. If you have consented to receive marketing communications you may change your preferences or opt out at a later date.

You have a right at any time to stop us from contacting you for marketing purposes. If you no longer wish to be contacted for marketing purposes you may contact us using the contact details below.

Access to your information and correction

You have the right to request a copy of the information that we hold about you. If you would like a copy of some or all of the personal information we hold about you please contact us using the contact details below. We want to make sure that your personal information is accurate and up-to-date. You may ask us to correct or remove information you think is inaccurate.

Cookies

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

For further information about cookies visit www.aboutcookies.org or www.allaboutcookies.org.

We have to obtain your consent before placing cookies on your computer. We will ask you to consent to our use of cookies and to the terms of use of our website when you try to access our website. Clicking 'Accept' when prompted will indicate your consent. If you do not consent, you may click 'Decline' when prompted.

You can set your browser settings not to accept cookies and the above websites tell you how to remove cookies from your browser. However, if you do not consent to cookies being placed on your computer or you set your browser not to accept cookies, some of our website features may not function or you may not be able to access parts of our website.

The cookies we use and our reasons for using them are set out below:

Type of Cookie	Why we need to use it
Google Analytics	These cookies are used to collect information about how our visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.
Disclaimer Cookie	This cookie relates to the pop-up disclaimer on our website. It enables the website to remember your user type so that our disclaimer does not pop up every time you visit our website.
Content Cookie	This cookie enables us to sort content within the website to help improve your experience of our website.
Java Script Cookie	This cookie tells our website whether or not you have Java Script enabled. Java Script is a scripting language that improves the functionality of our website.
Session Cookie	This cookie stores user session information. This is used to improve your experience of our website. This cookie does not collect or hold any personal information

[Click here for an overview of privacy at Google.](#) To opt out of being tracked by Google Analytics across all websites visit <http://tools.google.com/dlpage/gaoptout>.

Other websites

Our website contains links to other websites. However, this Privacy Policy only applies to this website. If you navigate to other websites you should read the privacy policies on those sites.

Changes to our Privacy Policy

We keep our Privacy Policy under regular review and we will place any updates on this webpage. This Privacy Policy was last updated in October 2012.

How to contact us

Please contact us if you have any questions about our Privacy Policy or information we hold about you:

E-mail: info@groundrentsincomefund.com

Post: Ground Rents Income Fund plc, 72 Welbeck Street, London W1G 0AY.